

INTERNATIONAL BUSINESS

International Business as a field of study

The International Business major is designed to provide students with a sound understanding of international business principles and the languages and cultures of other regions that are essential for success in today's global economy. More and more businesses are becoming deeply involved in international activities, both in expanding overseas markets and in competition with foreign companies in their own markets. This international business program enriches students' understanding of the business world and the global environment. The program offers an interdisciplinary approach to the study of international business, drawing on all the functional areas of business, thus creating broadly educated, flexible graduates.

Personal traits associated with success in this major

- Interest in working with people from other cultures and in gaining a global perspective of the world, generally, and the way business works across cultures, specifically.
- Strong leadership qualities
- Good communication and human relation skills
- A desire to travel

Skills Acquired in this major

- Foreign language skills
- Understanding of a global economy
- Problems-solving skills
- Communication skills
- Appreciation of various cultures

Entry level careers associated with International Business

International business careers may be found with multinational corporations, foreign banking, international investments, export/import trade, international law, international non-profit organizations, world missions, and public/foreign service. The employment market for individuals with international language abilities, empathy for foreign environments, and possession of international business skills is in high demand and rapidly expanding.

Expected starting salary range for students majoring in International Business

\$25,000 - \$45,000

Internship opportunities

There are many International Business internships in a wide variety of companies and locations.

Scholarship opportunities for International Business

International Business majors are eligible for many scholarships available for students in the Walker College of Business with any business major. There are currently no scholarships specifically for International Business majors.

Clubs and organizations associated with this major

- NORTH CAROLINA WORLD TRADE ASSOCIATION (NCWTA)
The purpose of the North Carolina World Trade Association is to expand students' knowledge of global business through networking among professionals while increasing member awareness and knowledge of current global trends.
- EPSILON CHI OMICRON
Epsilon Chi Omicron is an international business honor society. Members are chosen for their academic excellence. The club also sponsors a paper competition for its members, with winners receiving a cash prize and travel expenses to present the paper.

Getting a minor in International Business

An International Business minor exposes the student to an array of issues encountered while conducting business across national and cultural boundaries. Specific functional issues related to such fields as finance, marketing, economics, etc. are covered as well as exposure to other cultures through the study of a foreign language or a study abroad experience.

Graduate school opportunities

Graduates with an International Business major may want to consider the MBA program or a Master's Degree in International Business from another university.

Resources for more information about this major

- www.uscib.org (United States Council for International Business)