



# WALKER

COLLEGE OF BUSINESS



The mission of the **John A. Walker College of Business** is to offer high quality educational experiences preparing our students for life-long learning and leadership responsibilities in a dynamic, global environment. To accomplish this, our focus is on instructional excellence, complemented by diverse research and service activities that contribute to progress in the business discipline and the broader community.

The faculty in the Walker College of Business is committed to offering high quality educational experiences and preparing our students for life-long learning and leadership responsibilities in a fast paced national and global environment.

The Walker College of Business offers ten undergraduate majors, including our newest major, International Business. We also offer MBA and M.S. in Accounting graduate degrees. The Walker College is accredited by AACSB International.

We aspire to have nationally recognized undergraduate business programs and select graduate programs with strong regional reputations.

In fulfilling our mission and pursuing our vision, the college will:

- Support a commitment to honesty, integrity, and ethical behavior;
- Seek quality, innovation, and efficiency in our efforts;
- Cultivate meaningful student-faculty relationships so that each can learn, grow, and be fulfilled in their work;
- Provide opportunities for multicultural learning and experiences;
- Maintain a supportive, collegial learning environment that respects individuals and their uniqueness, preserves academic freedom, and promotes interdisciplinary efforts.

### Please help support our mission

To make a gift to the **Walker College of Business**, please fill out the gift/pledge form and mail today.

Name/s: \_\_\_\_\_ Telephone: \_\_\_\_\_

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I/we hereby make a gift/pledge in the amount of: \$ \_\_\_\_\_ Please apply my gift to the following area:

Deans Club  Center for Entrepreneurship Fund  Peacock Professorship  Holland Fellows/International Fund

MBA Program  Certified Financial Planning Fund  Scholarship Fund: \_\_\_\_\_

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**Make check payable to:** *Appalachian State University*

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Mail to:

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