

HOSPITALITY AND TOURISM MANAGEMENT (371A)
Bachelor of Science in Business Administration (B.S.B.A.)
Fall 2004 - Summer 2009

MAJOR SPECIFIC CORE CURRICULUM REQUIREMENTS

MAT 1030 required for the major will fulfill the core curriculum math requirement.
 ECO 2030 required for the major will fulfill 3 s.h. of core curriculum social science.

COB ADMISSION REQUIREMENTS:

2.5 cum. GPA (based on 12+ graded hours at ASU),
 60 earned hours and completion of the following:

ENG 1000 ("C" or better) _____ ENG 1100 _____
 MAT 1030 _____
 Proficiencies: Computers _____ Writing _____

COB LOWER LEVEL CORE (2.0 average required)

ACC 2100 (formerly ACC 1100) _____ (ND)
 ACC 2110 _____ (ND)
 ECO 2030 _____
 ECO 2040 _____ (ND)
 ECO 2100 _____ (ND)
 LAW 2150 _____ (formerly FIN 2150)

Students cannot be admitted to the COB with any
 outstanding grades of "I".

ADDITIONAL COB CORE

*ENG 3100 or *BE 3340 _____(W)(S)
 *Minimum grade of C required to
 take 4000 level business courses
 CIS 3050 _____ (W)(C)
 ECO 2200 _____ (ND)(C)
 FIN 3680 _____
 MGT 3630 _____ (CD)
 MKT 3050 _____
 POM 3650 _____

 MGT 4750 _____ (CD)(W)(S)
 (Prereq: All other COB
 core and senior standing -
 taken last semester)

SPECIAL DESIGNATORS

Major Designators

2 Writing (W) _____
 1 Speaking (S) _____
 Com. Prof. _____

Other Designators

4 Writing (W) _____
 2 Numerical Data (ND) _____
 4 Multi-cult(MC) _____
 2 Computer (C) _____
 1 Cross-Disciplinary (CD) _____

REQUIRED - HOSPITALITY & TOURISM MANAGEMENT (24 s.h.)

- _____ HOS 2000 (Survey of the Hospitality & Tourism Industry) - may be taken before admission to COB
- _____ MGT 3620 (Human Resource Management)(W)
- _____ HOS 3700 (Hospitality Management Operations I) - prereq: HOS 2000 - (fall only)
- _____ HOS 3800 (Hospitality Management Operations II)(W) - prereq: HOS 2000 - (spring only)
- _____ HOS 3900 (Hospitality Management Internship)(6 s.h.) - prereq: permission of faculty advisor,
 HOS 2000, and a minimum of 9 s.h. of
 hospitality major course work
- _____ HOS 4040 (Destination Management) - (spring only)
- _____ HOS 4050 (Meeting & Convention Management)(S) - (fall only)

ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 s.h.) - Two courses from the following:

- _____ * FCS 1202 (Basic Food Science)
- _____ * FCS 2204 (Quantity Food Production I)(MC) - prereq: FCS 1202
- _____ ** RM 4450 (Seminar in Tourism Development) - (fall only)
- _____ **MKT 3220 (Sales Management)(S) - prereq: "C" in MKT 3050
- _____ **MKT 3240 (Integrated Marketing Communications)(W) - prereq: "C" in MKT 3050
- _____ * MGT 3060/4070 (Entrepreneurship)

* Suggested for Hospitality Industry Career Focus
 ** Suggested for Tourism Industry Career Focus

COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 s.h.) (cannot use MGT 3010 or FIN 3010)

FREE ELECTIVES - 6 s.h. any level outside the COB

Outside COB

Other
