

HOSPITALITY AND TOURISM MANAGEMENT (371A)
Fall 2004 Onward

MAJOR SPECIFIC CORE CURRICULUM REQUIREMENTS

MAT 1030 required for the major will fulfill the core curriculum math requirement.
 ECO 2030 required for the major will fulfill 3 s.h. of core curriculum social science.

COB ADMISSION REQUIREMENTS:

2.5 cum. GPA (based on 12+ graded hours at ASU),
 60 earned hours and completion of the following:

ENG 1000 ("C" or better) _____ ENG 1100 _____
 MAT 1030 _____
 Proficiencies: Computers _____ Writing _____

COB LOWER LEVEL CORE (2.0 average required)

ACC 1100 _____ (ND)
 ACC 2110 _____ (ND)
 ECO 2030 _____
 ECO 2040 _____ (ND)
 ECO 2100 _____ (ND)
 LAW 2150 _____ (formerly FIN 2150)

Students cannot be admitted to the COB with any
 outstanding grades of "I".

ADDITIONAL COB CORE

ENG 3100 or BE 3340 _____(W)(S)
 CIS 3050 _____ (W)(C)
 ECO 2200 _____ (ND)(C)
 FIN 3680 _____
 MGT 3630 _____ (CD)
 MKT 3050 _____
 POM 3650 _____
 MGT 4750 _____ (CD)(W)(S)

(Prereq: All other COB
 core and senior
 standing - taken last
 semester)

SPECIAL DESIGNATORS

Major Designators

2 Writing (W) _____
 1 Speaking (S) _____
 Com. Prof. _____

Other Designators

4 Writing (W) _____
 2 Numerical Data (ND) _____
 4 Multi-cult. (MC) _____
 2 Computer (C) _____
 1 Cross-Disciplinary (CD) _____

REQUIRED - HOSPITALITY & TOURISM MANAGEMENT (24 s.h.)

- _____ HOS 2000 (Survey of the Hospitality & Tourism Industry) - may be taken before admission to COB
- _____ MGT 3620 (Human Resource Management)(W)
- _____ HOS 3700 (Hospitality Management Operations I) - prereq: HOS 2000 - (fall only)
- _____ HOS 3800 (Hospitality Management Operations II)(W) - prereq: HOS 2000 - (spring only)
- _____ HOS 3900 (Hospitality Management Internship)(6 s.h.) - prereq: permission of faculty advisor,
 HOS 2000, and a minimum of 9 s.h. of
 hospitality major course work
- _____ HOS 4040 (Destination Management) - (spring only)
- _____ HOS 4050 (Meeting & Convention Management)(S) - (fall only)

ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 s.h.) - Two courses from the following:

- _____ * FCS 1202 (Basic Food Science)
- _____ * FCS 2204 (Quantity Food Production I)(MC) - prereq: FCS 1202
- _____ ** RM 4450 (Seminar in Tourism Development) - (fall only)
- _____ **MKT 3220 (Sales Management)(S) - prereq: "C" in MKT 3050
- _____ **MKT 3240 (Integrated Marketing Communications)(W) - prereq: "C" in MKT 3050
- _____ * MGT 3060/4070 (Entrepreneurship)

* Suggested for Hospitality Industry Career Focus

** Suggested for Tourism Industry Career Focus

COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 s.h.) (cannot use MGT 3010 or FIN 3010)

FREE ELECTIVES - 6 s.h. any level outside the COB

Outside COB

Other
